

Date: 20th October 2025

Submitted by: Hannah Hancock, Business Crime Manager, HBAC and St Ives Pubwatch note taker and administration.

To: Licensing Authority, Huntingdonshire District Council and Matthew Kelly, The Snug, Free Church Passage.

Subject: Support for The Snug, St Ives – Application to Amend Premises Licence to Include Use of Front Courtyard

I am writing to express my full support for *The Snug, St Ives* in their application to amend their premises licence to allow the use of the courtyard area in front of their premises.

Since opening in July 2023, *The Snug* has established itself as a responsible and well-managed venue within the St Ives town centre. The management team has consistently demonstrated a proactive and conscientious approach to ensuring a safe and enjoyable environment for both customers and the wider community.

Evidence of Responsible Management and Community Engagement

Active Participation in Pubwatch:

The Snug's management team has attended every St Ives Pubwatch meeting since January 2024. Their regular attendance highlights their commitment to collaboration and communication with other licensees, the Police, and the local authority.

Positive Engagement on Anti-Social Behaviour (ASB) and Disorder:

The management actively participates in discussions regarding ASB and disorder in the town centre. They contribute constructively to finding community-wide solutions, regardless of whether their premises are directly involved.

Incident Reporting and Transparency:

Since opening, The Snug has reported two incidents through the DISC system:

1. Burglary: Promptly reported to Cambridgeshire Constabulary.
2. Aggressive/Intoxicated Male: Dealt with swiftly and appropriately by staff, with the individual being asked to leave.

These reports demonstrate diligence in maintaining public safety and transparency in incident management.

Engagement with DISC, Information Sharing System:

Both staff members with DISC access have logged in recently (16th and 18th October 2025), showing continued use and engagement with local reporting systems.

Commitment to Safety and Standards:

The management team is highly confident and competent in operating their premises. They ensure that *The Snug* remains a safe, welcoming, and well-managed environment, maintaining strong relationships with enforcement and community partners.

Conclusion

The Snug, St Ives has consistently demonstrated a responsible approach to licensing objectives, particularly in promoting public safety, preventing crime and disorder, and

fostering positive community relations. Allowing them to extend their licensed area to include the front courtyard would be a reasonable and well-earned progression for a business that clearly upholds the highest operational standards.

Their proven track record of professionalism, engagement, and community-mindedness provides confidence that the courtyard area will be managed with the same level of care and responsibility as the rest of the premises.

For these reasons, I fully support *The Snug, St Ives* in their application to amend their premises licence to include the use of the courtyard.

Signed:

A handwritten signature in dark ink, appearing to read 'Hannah Hancock', written over a horizontal line.

Hannah Hancock
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